

30th Enugu International TRADE FAIR 2019



THEME: "Promoting & Enhancing Value Addition in the Oil & Non Oil Sectors of the Economy for Robust Economic Growth & Development"

VENUE: Permanent Site, Trade Fair Complex, Golf Estate, Enugu State

DATE: Friday 05th - Monday 15th, April, 2019

8

Please Complete and Return to:
The Director General OR
The Trade Fair Manager
Enugu Chamber of Commerce,
Industry, Mines and Agriculture,
International Trade Fair Complex,
Enugu, P. O. Box 734,
Enugu, Nigeria.

Tel: +234-7036709103, 08033486551
E-mail: enuguchamber@yahoo.com
Website: www.enuguchamber.org

Important Note: Please Read the Rules and Regulations before filling and signing this form

APPLICATION FOR RIGHT OF MEDIA COVERAGE / OUTDOOR ADVERTISEMENT (FOR MEDIA ORGANISATION/CONSULTANTS ONLY)

1. Full Name of Applicant (Company).....
2. Address:.....
3. Telephone:.....
- E-mail:.....

With respect to the provision of the Official Rules and Regulations for participation at the 30th Enugu International Trade Fair, I/We hereby apply to the Organizers for Right of Media Coverage/Outdoor Advertisement.

4. Granting of right is strictly at the discretion of the Organizers and can be granted to any Organisation at the Fair provided such organisation pays full, the following fees:

MEDIA ORGANISATION

(i) Electronic Media (TV) NTA Network.....	N1,500,000	\$ 5000.00
(ii) Radio FRCN Network.....	N1,000,000	\$ 3,334.00
(iii) Print Media.....	N250,000	\$ 834.00
(iv) Other Radio & TV Organisations.....	N550,000	\$ 1,834.00

MEDIA CONSULTANTS

(v) Display of Billboard within and around the Fair Complex.....	N750,000	\$ 2,500.00
(vi) Display on Chamber Main Billboard.....	N500,000	\$ 1,667.00
Display of small billboard within the Fair Complex.....	N250,000	\$ 834.00

PARTICIPANTS ONLY

(vii) Directional Signs.....	N2,000	\$ 6.70
(viii) 4 Sheets.....	N2,500	\$ 8.40
(ix) 16 Sheets.....	N3,000	\$ 10.00
(x) 40 Sheets.....	N5,000	\$ 16.07

BANNERS

(xi) Small Size.....	N300	\$ 1
(xii) Standard Size.....	N1,000	\$ 3.4

Name and Position of Applicant.....

Signature and Seal of Applicant.....

Date.....

FOR OFFICIAL USE ONLY

Publication/Sales Committee Chairman's Remark.....
Date of Allocation.....
Publication / Seminar Committee Chairman's Remarks.....
Director Public Relations Remarks.....

NOTE: Display of Banners should be restricted to participants' stands only.